



# 101 HAIR CARE™

Since 1974

## Does Dandruff relate to Hair Loss?

This will be great news for your parents who have been suffering from hair problem. Lets make this Parent's Day special as a simple action from you will make them proud.

Dandruff is a common condition whereby when skin renewal happens, causes white flakes of skin to be shed off from the scalp. If dandruff is left untreated for long, the scalp will turn into a nursery for fungi. Eventually, it will be followed by:

- Hair fall
- Hair thinning
- Scalp aging
- Sensitive scalp
- Itchy scalp
- Slow hair growth rate
- Shorten hair life cycle

Hair loss and dandruff can occur due to various reasons, the most common ones are:

- Seborrheic Dermatitis
- Excessive sebum
- Chronic stress
- Lack of vitamins
- Sleep deprivation
- Fatigue
- Hormonal imbalance

Excessive production of dandruff will lead to congested hair follicle and causing hair follicles to shrink. When the condition worsens, hair growth rate will be affected and hair loss becomes more apparent. Eventually, our hair will become weak and lifeless due to lack of nutrients to our scalp.

### 101 Professional Advice:

### Advanced Follicle Technology (AFT™)

A successfully proven treatment to treat hair loss with four major focuses, includes:

- 1 Deep Cleansing**
  - Clear follicle blockage
  - Control scalp sebum secretion
  - Prevent sebum oxidation
- 2 Prevention**
  - Prevent further hair loss
  - Stabilize scalp condition
  - Maintain healthy sebum secretion
- 3 Strengthening**
  - Strengthen hair root
  - Improve follicle condition
  - Strengthen new born hair
- 4 Growth Stimulation**
  - Stimulate cell regeneration
  - Stimulate healthy hair growth cycle
  - Improve hair density

Mohd. Ridzuan, age 58

For hair care and hair treatment, 101 HAIR CARE has the solution!

### 5 Common Scalp Problems Affected By Dandruff



## Surprise Your Father Today! Make Your Father Proud Of His Crowning Glory

### 5 Common Scalp Problems

- Sensitive Scalp** is thinner than healthy scalp. The blood vessels under the skin are visible. Symptoms include scalp redness, frequent itchiness, dry scalp hair, tightness and burning sensation.
- Congested Pores**, excessive sebum without proper cleansing will clog the follicles and weakening both the scalp and the hair strands. Hair that falls out is not replaced as it normally due to the clogged follicles and finally causes thinning hair.
- Dandruff** is a common scalp condition that occurs when dead skin is shed, producing irritating white flakes which become obvious on your hair and black clothing.
- Dandruff in oily scalp** is associated with dust, grease and other particles stuck together which are not visible to the eye, it will result in severe problem on follicle condition.
- Seborrheic Dermatitis** is a skin condition in which the skin becomes inflamed or flaky. It causes larger, greasier flakes than most other types of dandruff. Seborrheic Dermatitis affects not only the scalp, but the skin in other parts of the body too.

Mohd. Ridzuan, age 58

Oily Dandruff & Male Pattern Baldness

101 Hair Care has therapies for fathers.

## Good news for dads

**H**AVE you been cracking your head thinking what will make a special gift for your dad this Father's Day? 101 Hair Care has great news for fathers who have been suffering from hair problems.

Dandruff is a common condition whereby when skin renewal happens, it causes white flakes of skin to be shed off from the scalp. It has always been one of the most talked about issues among the folks, as well as being one of the most researched topics.

For some, dandruff pops out almost right after shampooing. For cases that are more severe, it can be embarrassing especially when the clothes of sufferers are covered with white flakes. Most of them do not treat this problem seriously as it is not life-threatening. However, if dandruff is left untreated for long, the scalp will turn into a breeding ground for fungi. Eventually, it will be followed by itchy scalp, sensitive scalp or even acne on the scalp.

Hair fall and dandruff can occur due to various reasons, the most common ones are: Seborrheic Dermatitis, excessive sebum, chronic stress, lack of vitamins, sleep deprivation, fatigue, and hormonal imbalance.

Other than that, excessive use of unsuitable hair care products will lead to unhealthy scalp and trigger the production of dandruff. When the scalp has been weakened, the production of Malassezia Furfur (a type of fungus that lives on scalp) will increase, hence, the over-growth of dandruff.

While hair fall and dandruff are related, dandruff may not be the main cause of hair fall. Excessive production of dandruff will lead to congested hair follicle and causing hair follicles to shrink. When the condition worsens, hair growth rate will be affected and hair fall becomes more apparent. Eventually, the hair will become weak and lifeless due to lack of nutrients to the scalp.

Advanced Follicle Technology (AFT) by 101 Hair Care is a therapy to help treat hair fall with four major focuses, including:

- **Deep Cleansing:** Cleansing of the pores helps prevent blockage and removes clogged oil in the follicles, balancing the sebaceous glands.

- **Prevention:** Through the application of herbs, follicles containing hair roots are nurtured, preventing premature roots from dying and falling off.

- **Strengthening:** This step will help strengthen existing hair as well as baby hair, so that new hair that grows will be nurtured and sustained.

- **Growth Stimulation:** When new hair begins to grow, the hair will be further stimulated to encourage the growth process.

101 Hair Care is a one-stop hair care centre for all types of hair and scalp problems. 101 offers unique and customised therapies to help treat different types of hair problems at different stages.

### Free therapy worth RM406

SMS now to 32828 to get a complimentary offer (Type: 101<space>ST, preferred outlet, name, IC number) or call 1300-888-101 to make an appointment. Alternatively, visit your nearest 101 Hair Care outlet and you will be entitled to get the following for free:

1. Professional consultation
2. Computerised hair and scalp analysis
3. Demodex follicle mites analysis
4. Signature hair therapy
5. Travel kit

101 Hair Care outlets are in:

- **KL:** Berjaya Times Square (03-2144 8101), Mid Valley City (03-2282 8101) & Wangsa Maju (03-4149 7101)

- **Selangor:** USJ 9 Subang Jaya (03-8024 910), Damansara Utama (03-7710 910), Bukit Tinggi Klang (03-3326 3601) & The Mines Shopping Fair, Seri Kembangan (03-8942 8101)

- **Penang:** Queensbay Mall (04-643 9101) & Autocity, Prai (04-508 8101)

- **Johor:** Taman Johor Jaya (07-355 6101), Plaza Pelangi (07-335 6101), Batu Pahat Mall (07-438 8101) & Kluang Mall (07-773 8101)

- **Kedah:** Legenda Heights, Sungai Petani (04-423 9101)

- **Kuantan:** Putra Square, Kuantan (09-517 3182)

### Father's Day bonus

In conjunction with Father's Day, first time male customers will get a free gift worth RM60.

For details, call the customer care line at 1-300-888-101 or visit [www.101hair.com.my](http://www.101hair.com.my)



Care Line 1-300-888-101 | Website [www.101hair.com.my](http://www.101hair.com.my)

Exclusively For FIRST TRIAL Hair Problem Customer  
**FREE Therapy & Analysis Travel Kit**

101<space>ST,  
Preferred Outlet,  
Name, IC. No.

Send to  
**32828**

**Kuala Lumpur** Berjaya Times Square (BTS) | Mid Valley City (MV) | Wangsa Maju (WM) **Selangor** Petaling Jaya (DU) | Subang Jaya (USJ) | Klang (KLG) | The Mines (TM) **Penang** Queensbay Mall (QB) | Autocity (AC) **Kedah** Legenda Heights (SP) **Pahang** Putra Square (KTN) **Johor** Plaza Pelangi (JB) | Taman Johor Jaya (JJ) | Batu Pahat (BP) | Kluang Mall (KM) **Kepong Village Mall** *Opening Soon*

Operation Hours: Monday - Friday 11am - 8pm, Saturday 10am - 7pm, Sunday 10am - 4pm

Terms and conditions apply. A charge of RM 2 applies for each SMS. 0% interest installment plan available with selected major credit cards. 101 Hair Weaving Customer. Results may vary.